

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 43.218258 Longitude: -87.922893

Mequon Pavillions Mequon, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	14,578	67,621	589,664
	Population Est 25Q1	14,602	67,762	588,842
	Population Est 24Q4	14,684	67,841	588,210
	Population Est 24Q3	14,682	67,760	586,538
	Population Est 24Q2	14,729	67,799	585,903
	Population Est 24Q1	14,758	67,842	586,604
	Population Est 23Q4	14,709	67,799	586,367
	Population Est 23Q3	14,709	67,582	584,912
	Population Est 23Q2	14,706	67,521	584,971
	Population Fcst	14,582	68,122	595,071
	2010 Census Population	14,128	63,595	599,405
	2000 Census Population	14,159	62,440	604,479
	1990 Census Population	13,022	60,174	621,469
	Current Year Daytime Population	23,601	89,612	736,594
	Average Seasonal Population	686	1,738	5,255
	Historical Annual Growth, 1990 – 2000	0.84%	0.37%	-0.28%
	Historical Annual Growth, 2000 – 2010	-0.02%	0.18%	-0.08%
	Estimated Annual Growth, 2010 – CY	0.22%	0.42%	-0.11%
	Projected Annual Growth, CY to Y5	0.01%	0.15%	0.18%
	Group Qtrs Est	495	1,788	16,546
Transient Est Average Last 4 Qtrs	207	3,795	19,887	
<b>Households</b>	Current Year Estimated Households	5,753	27,644	243,408
	Households Est 25Q1	5,763	27,695	242,940
	Households Est 24Q4	5,794	27,726	242,673
	Households Est 24Q3	5,793	27,689	241,825
	Households Est 24Q2	5,814	27,710	241,567
	Households Est 24Q1	5,826	27,735	242,259
	Households Est 23Q4	5,806	27,719	242,164
	Households Est 23Q3	5,804	27,630	241,350
	Households Est 23Q2	5,803	27,603	241,378
	Households Fcst	5,751	27,846	245,845
	2010 Census Households	5,614	26,238	234,025
	2000 Census Households	5,252	24,890	231,406
	1990 Census Households	4,486	22,396	232,014
	Historical Annual Growth, 1990 – 2000	1.59%	1.06%	-0.03%
	Historical Annual Growth, 2000 – 2010	0.67%	0.53%	0.11%
	Estimated Annual Growth, 2010 – CY	0.17%	0.36%	0.27%
	Projected Annual Growth, CY to Y5	-0.01%	0.15%	0.20%
Population per Household	2.45	2.38	2.35	

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Mequon Pavilions		5.00 Minute	10.00 Minute	20.00 Minute
Mequon, WI		Drivetime	Drivetime	Drivetime
Income	HH Income \$500,000 or more	7.6%	5.3%	2.0%
	HH Income \$250,000 to \$499,999	9.1%	6.3%	2.4%
	HH Income \$200,000 to \$249,999	21.2%	14.8%	5.5%
	HH Income \$175,000 to \$199,999	7.4%	6.5%	3.6%
	HH Income \$150,000 to \$174,999	7.3%	7.9%	4.7%
	HH Income \$100,000 to 149,999	12.7%	17.5%	14.9%
	HH Income \$75,000 to 99,999	9.1%	10.1%	11.3%
	HH Income \$50,000 to 74,999	10.5%	13.0%	16.4%
	HH Income \$35,000 to 49,999	6.0%	5.9%	11.5%
	HH Income \$25,000 to 34,999	3.3%	4.1%	8.6%
	HH Income \$15,000 to 24,999	2.0%	3.8%	8.2%
	HH Income \$0 to 14,999	3.6%	4.7%	10.9%
	Average Household Income	\$217,779	\$178,317	\$99,624
	Median Household Income	\$159,252	\$121,624	\$65,910
	Per Capita Income	\$87,164	\$73,841	\$41,791
	Average Disposable Income	\$131,819	\$113,644	\$73,678
	Median Disposable Income	\$128,872	\$99,075	\$55,726
	Discretionary HH Income Over \$150,000	32.6%	22.3%	6.5%
	Discretionary HH Income \$125,000 to \$149,999	11.8%	8.7%	4.0%
	Discretionary HH Income \$100,000 to \$124,999	9.9%	10.4%	5.6%
	Discretionary HH Income \$75,000 to \$99,999	10.4%	13.9%	8.7%
	Discretionary HH Income \$50,000 to \$74,999	13.5%	15.5%	14.5%
	Discretionary HH Income \$25,000 to \$49,999	13.3%	16.8%	24.2%
	Discretionary HH Income Under \$25,000	8.6%	12.5%	36.5%
	Average Discretionary HH Income	\$107,624	\$92,283	\$52,658
	Median Discretionary HH Income	\$110,993	\$83,257	\$37,374
	Householder White – Count	5,213	22,085	118,644
	Median HH Income	\$158,981	\$129,408	\$93,201
	Average HH Income	\$134,899	\$124,865	\$101,805
	Householder Black or African-American – Count	183	2,801	82,019
	Median HH Income	\$77,517	\$59,521	\$42,121
	Average HH Income	\$104,159	\$73,861	\$55,267
	Householder Hispanic – Count	110	757	21,804
	Median HH Income	\$156,837	\$120,695	\$53,379
Average HH Income	\$139,356	\$122,111	\$66,448	
Householder Asian or Pacific Islander – Count	115	859	7,792	
Median HH Income	\$237,042	\$150,741	\$91,482	
Average HH Income	\$157,501	\$137,582	\$98,600	
Householder Other or Pacific Islander – Count	132	1,141	13,150	
Median HH Income	\$191,989	\$148,534	\$59,925	
Average HH Income	\$141,004	\$124,755	\$74,509	

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Mequon Pavilions Mequon, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	6,952	32,255	283,311
	Female Population	7,626	35,366	306,353
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	463	2,779	35,339
	Count of Pop 0 to 7 years	764	4,456	50,181
	Count of Pop 5 - 13	1,331	6,860	66,820
	Count of Pop 14 - 18	820	3,603	35,333
	Count of Pop 19 - 22	893	3,760	38,559
	Count of Pop 22 - 25	677	2,838	30,093
	Count of Pop 25 - 29	601	3,050	36,637
	Count of Pop 30 - 34	371	2,701	44,702
	Count of Pop 35 - 39	527	3,439	40,512
	Count of Pop 40 - 44	750	4,047	36,489
	Count of Pop 45 - 59	2,635	12,489	95,349
	Count of Pop 60 - 74	3,347	14,113	91,399
	Count of Pop 75 - 84	1,599	5,939	29,095
	Count of Pop 85+	564	2,004	9,335
	% of Pop 0 to 4 years	3.2%	4.1%	6.0%
	% of Pop 0 to 7 years	5.2%	6.6%	8.5%
	% of Pop 5 - 13	9.1%	10.1%	11.3%
	% of Pop 14 - 18	5.6%	5.3%	6.0%
	% of Pop 19 - 22	6.1%	5.6%	6.5%
	% of Pop 22 - 25	4.6%	4.2%	5.1%
	% of Pop 25 - 29	4.1%	4.5%	6.2%
	% of Pop 30 - 34	2.5%	4.0%	7.6%
	% of Pop 35 - 39	3.6%	5.1%	6.9%
	% of Pop 40 - 44	5.1%	6.0%	6.2%
	% of Pop 45 - 59	18.1%	18.5%	16.2%
	% of Pop 60 - 74	23.0%	20.9%	15.5%
	% of Pop 75 - 84	11.0%	8.8%	4.9%
	% of Pop 85+	3.9%	3.0%	1.6%
Median Age	50.4	45.9	35.9	
Average Age	46.8	44.4	38.3	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	3.4%	4.4%	6.4%
	% of Pop 5 - 13	10.1%	10.9%	12.0%
	% of Pop 14 - 18	5.9%	5.6%	6.2%
	% of Pop 19 - 22	6.3%	5.9%	6.8%
	% of Pop 22 - 25	4.9%	4.5%	5.3%
	% of Pop 25 - 29	4.4%	4.6%	6.2%
	% of Pop 30 - 34	2.7%	4.1%	7.6%
	% of Pop 35 - 39	3.7%	5.2%	6.9%
	% of Pop 40 - 44	5.2%	6.0%	6.1%
	% of Pop 45 - 59	18.0%	18.5%	16.0%
	% of Pop 75 - 84	10.3%	8.1%	4.4%
	% of Pop 60 - 74	22.5%	20.2%	15.0%
	% of Pop 85+	2.5%	2.0%	1.0%
	Median Age	48.0	44.0	34.6
Average Age	45.2	42.9	37.1	

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	% of Pop 45 - 59	18.1%	18.4%	16.3%
	% of Pop 60 - 74	23.3%	21.5%	15.9%
	% of Pop 75 - 84	11.6%	9.4%	5.5%
	% of Pop 85+	5.1%	3.8%	2.1%
	Median Age	52.4	47.8	37.1
Average Age	48.3	45.8	39.3	
Race	Count of White	12,585	52,862	271,199
	Count of Black or African-American	492	6,858	214,025
	Count of Asian or Pacific Islander	588	2,903	27,366
	Count of Other races	913	4,998	77,073
	White	86.3%	78.2%	46.0%
	Black or African American	3.4%	10.1%	36.3%
	Asian	4.0%	4.3%	4.6%
	Other Races	6.3%	7.4%	13.1%
Language Spoken	Speak English at Home	91.7%	90.6%	85.4%
	Speak Spanish at Home	2.0%	2.3%	8.8%
	Speak French or French Creole at Home	0.2%	0.3%	0.4%
	Speak German at Home	0.5%	0.5%	0.4%
	Speak Other Indo-European Languages at Home	1.1%	1.0%	0.8%
	Speak Russian and Other Slavic Languages at Home	2.2%	2.0%	0.6%
	Speak Chinese at Home	0.7%	0.7%	0.3%
	Speak Korean at Home	0.1%	0.2%	0.1%
	Speak Vietnamese at Home	0.0%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.7%	0.9%	2.1%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.3%	0.1%
	Speak Other Language at Home	0.7%	1.0%	0.9%
Hispanic	Hispanic Population	616	2,928	69,609
	Hispanic Population Percent	4.2%	4.3%	11.8%
	Mexican	54.7%	50.5%	62.5%
	Puerto Rican	22.9%	20.2%	25.3%
	Cuban	2.6%	1.9%	1.1%
	Dominican	0.0%	0.2%	1.3%
	Central American	2.1%	6.0%	3.6%
	South American	15.9%	16.7%	3.2%
	Other Hispanic	1.8%	4.5%	3.0%
	2000 Hispanic Population Percent	1%	2%	9%
	1990 Hispanic Population Percent	1%	1%	5%

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<b>Ancestry</b>	American (percent of total population)	3.8%	2.9%	1.4%
	American	3.6%	2.7%	1.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.6%	3.6%	4.2%
	Chinese	1.1%	1.0%	0.5%
	Japanese	0.1%	0.1%	0.0%
	Korean	0.1%	0.3%	0.2%
	South Central Asian (ie. Indian)	1.6%	1.3%	0.8%
	South East Asian (ie. Vietnamese)	0.0%	0.1%	0.9%
	Other Asian	0.6%	0.9%	1.9%
	European (percent of total population)	58.8%	52.8%	27.3%
	British	6.0%	4.9%	2.0%
	Dutch	0.9%	0.9%	0.5%
	French	1.1%	1.5%	0.8%
	German	21.5%	20.6%	11.7%
	Italian	3.2%	2.9%	1.5%
	Polish	4.6%	4.2%	2.4%
	Scandinavian	3.5%	3.2%	1.8%
	Scotch/Irish	7.8%	7.0%	3.7%
Other European (ie. Greek/Russian)	10.0%	7.5%	2.7%	
Middle Eastern	1.0%	1.0%	0.3%	
Other Ancestry	10.5%	11.6%	10.7%	
Unclassified Ancestry	13.5%	12.7%	7.7%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	10,394	47,781	383,519
	Elementary (0 to 8)	0.4%	0.9%	3.9%
	Some High School (9 to 11)	1.1%	1.8%	6.9%
	High School Graduate (12)	11.4%	13.7%	26.5%
	Some College (13 to 16)	12.6%	13.9%	19.1%
	Associates Degree Only	5.8%	6.4%	7.3%
	Bachelors Degree Only	39.4%	36.1%	22.1%
	Graduate Degree	29.3%	27.1%	14.1%
	% College (4+)	68.7%	63.2%	36.2%
<b>Household Type</b>	Total Households – count	5,753	27,644	243,408
	One Person HHs – count	1,411	7,893	86,519
	Family HHs – count	4,153	18,560	134,432
	Married Couple – count	3,678	15,838	77,319
	w/own children – count	1,452	5,914	28,836
	w/out own children – count	2,226	9,924	48,483
	Male Householder – count	231	888	13,161
	Female Householder – count	244	1,834	43,952
	Non-Family Households – count	189	1,191	22,457
	1 Person Household	24.5%	28.6%	35.5%
	2 Person Household	39.5%	36.2%	30.5%
	3 Person Household	13.2%	13.7%	14.0%
	4 Person Household	14.0%	13.5%	10.7%
	5 Person Household	6.4%	5.6%	5.3%
6 Person Household	1.9%	1.8%	2.4%	
7+ Person Household	0.6%	0.8%	1.5%	
% Households With Children	28.5%	26.9%	25.9%	

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Mequon Pavilions Mequon, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	6,142	29,318	267,106
	Owner Occupied Percent	76.9%	69.3%	42.3%
	Renter Occupied Percent	16.8%	24.9%	48.8%
	Vacant Housing Percent	6.3%	5.7%	8.9%
	Total Housing Units (Census 2000)	5,475	25,874	247,895
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	15.7%	8.6%	3.6%
	Property Value \$750,000 to \$999,999	18.6%	13.3%	6.1%
	Property Value \$500,000 to \$749,999	28.6%	24.1%	13.7%
	Property Value \$400,000 to \$499,999	13.1%	16.0%	10.8%
	Property Value \$300,000, to \$399,999	9.8%	14.1%	14.8%
	Property Value \$200,000 to \$299,999	4.7%	10.8%	18.6%
	Property Value \$150,000 to \$199,999	1.7%	3.0%	9.9%
	Property Value \$100,000 to \$149,999	0.9%	2.0%	10.7%
	Property Value \$60,000 to \$99,999	0.5%	1.3%	5.9%
	Property Value \$40,000 to \$59,999	0.1%	0.8%	1.7%
	Property Value \$0 to \$39,999	0.3%	1.1%	2.5%
	Median Home Value	\$665,181	\$509,817	\$305,009
<b>Wealth per Household</b>	\$0 and under - percent	14.1%	15.2%	19.2%
	\$1 to \$4999 - percent	5.8%	6.7%	9.9%
	\$5k to \$9999 - percent	3.5%	3.8%	5.1%
	\$10k to \$24999 - percent	5.5%	5.8%	6.8%
	\$25k to \$49999 - percent	6.5%	6.6%	6.8%
	\$50k to \$99999 - percent	10.2%	10.1%	9.9%
	\$100k to \$249999 - percent	19.5%	19.0%	17.0%
	\$250k to \$499999 - percent	15.6%	14.8%	12.0%
	\$500k+ - percent	19.4%	18.1%	13.2%
	Median HH Wealth	\$134,343	\$114,464	\$60,863
	Avg HH Wealth	\$297,748	\$280,751	\$218,610
<b>Economic Viability</b>	Economic Viability Local	302	285	268
	Economic Viability Indexed	109	103	97
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	7,188	34,830	286,159
	Managerial/Executive	29.8%	25.2%	16.5%
	Professional Specialty	31.9%	34.8%	24.6%
	Healthcare Support	1.3%	1.8%	6.1%
	Sales	13.7%	10.5%	7.9%
	Office & Administrative Support	6.3%	7.8%	10.2%
	Protective Service	0.8%	1.5%	1.8%
	Food Preparation	4.0%	3.6%	5.6%
	Building Maintenance & Cleaning	1.7%	1.7%	3.4%
	Personal Care	1.9%	2.6%	2.5%
	Farming, Fishing, & Forestry	0.3%	0.2%	0.3%
	Construction	1.6%	2.3%	4.7%
	Production & Transportation	6.8%	7.9%	16.4%
	Percent White Collar Workers	82.9%	80.1%	65.3%
	Percent Blue Collar Workers	17.1%	19.9%	34.7%

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	Agriculture/Mining/Construction	3.6%	3.6%	4.7%
	Manufacturing	12.2%	13.6%	15.2%
	Transportation	1.3%	2.9%	4.6%
	Information	3.7%	2.5%	1.5%
	Wholesale/Retail	11.9%	11.4%	12.3%
	Finance, Insurance, Real Estate	12.0%	10.3%	6.6%
	Professional Services	14.3%	12.0%	6.8%
	Management Services	0.5%	0.4%	0.2%
	Administrative/Waste Services	2.6%	2.4%	5.1%
	Educational Services	26.0%	26.9%	27.0%
	Entertainment Services	5.3%	6.7%	9.0%
	Other Professional Services	5.0%	4.5%	4.0%
	Public Administration	1.6%	2.7%	3.1%
<b>Vehicles per HH</b>	No Vehicles	7.5%	5.4%	15.7%
	1 Vehicle	22.0%	29.3%	42.6%
	2 Vehicles	47.5%	46.5%	30.8%
	3 or more vehicles	23.0%	18.8%	10.9%
	Average Number of Vehicles	1.94	1.84	1.41
<b>Change</b>	Births (last 12 months)	107	563	7,042
	Deaths (last 12 months)	205	789	4,296
	Migration (last 12 months)	-45	82	1,383
<b>Work place</b>	Workplace Establishments	1,050	3,041	18,633
	Workplace Employees (FTE)	10,669	34,244	279,726